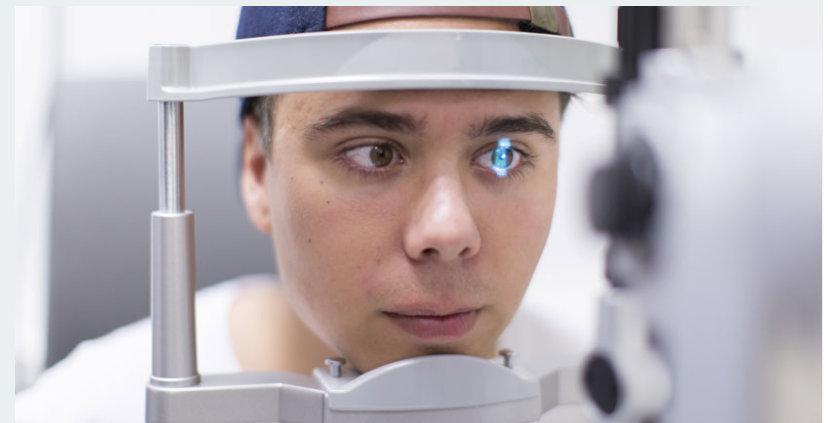


 University of
South-Eastern Norway

USN School of Business

Campus Kongsberg





SUBFLY

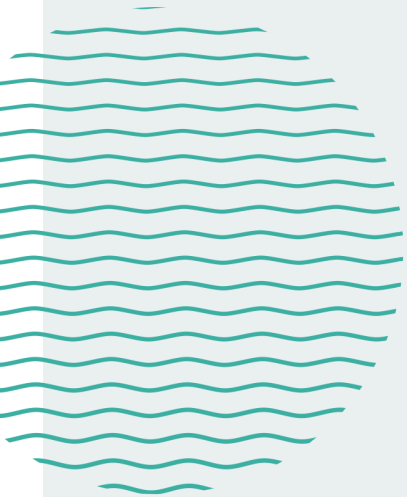
Mobilities 2018 - 2021

Why we did this

- Building student climate – looking for funding opportunities
- Promoting exchange motivation
- Strengthening applied business knowledge and international skills
- Creating social and business ties with European peers



Experiences





That we have different ways of doing assignments, and that there is a huge different between cultures .

Working with great people and learning new things while also having fun.



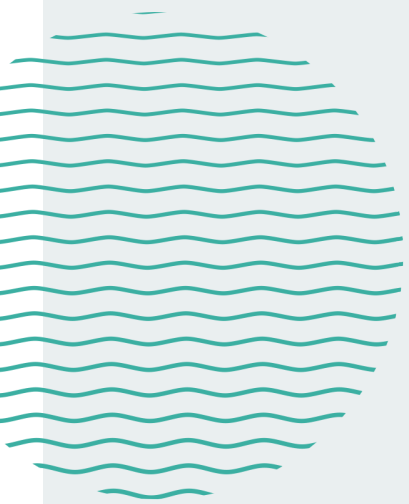
This one was awesome, nothing was bad so I don t know what to say

Making Norwegian friends

Everything was perfect and it is nothing to improve

New, interesting and challenging experience.

I have learned more about organizational culture that I will probably use in the coming exam in Norway



Evaluation feedback and experiences

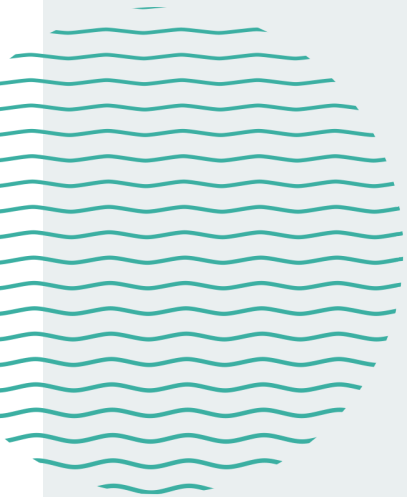
- Very high student satisfaction and recommendation rate
- High scores on hosting university and campus
- High scores on learning experience
- High scores on faculty engagement and involvement
- Varying scores on connections across groups, especially on mobilities to Norway.
- Requests for practical accommodation and some more organised activities.

Recruitment and expectation management issues

- Lopsided funding for Romanian and Norwegian students
- Enrolment threshold
- Engaging host students
- Avoiding misconduct / late nights
- Administrative preparations



Main solutions to issues



Administrative, social and academic «fixes»

- Student assistant register participants, approve lodging and travel.
- Hosting student engagement through branding
- Expectations management: Grant post travel – one warning.
- Establishing channels for social self-organising.
- Academic introduction:
 - Academic model introduction.
 - Asking questions workshop / training.
 - Group counselling, mediating intercultural communication issues.
- Accompanying staff high involvement.

Outcomes

- Increases in mobility outwards.
- Strong increase in general student satisfaction and applications for Kongsberg.
- Academic collaborations and applications.